

Order / Rev: 704262
Alt Order #: 06261552
Flight Dates: 08/15/12 - 08/21/12

Advertiser: Americans For Prosperity
Product Desc: AMERS FOR PROSPERITY
Estimate: 1851
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	08/15/12	08/17/12	CBS This Morning CBS This Morning	CM	8-10a	--111--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--111--			3		\$140.00		0.00				
E 3	WFMY	08/15/12	08/17/12	Price Is Right Price Is Right	CM	11a-12p	--111--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--111--			3		\$275.00		0.00				
E 4	WFMY	08/15/12	08/17/12	News2 at Noon News2 at Noon	CM	12-1230p	--111--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--111--			3		\$275.00		0.00				
E 5	WFMY	08/15/12	08/17/12	News 2 at 5 News 2 at 5	CM	5-530p	--111--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--111--			3		\$550.00		0.00				
E 6	WFMY	08/15/12	08/17/12	News 2 at 6 News 2 at 6	CM	6-630p	--111--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--111--			3		\$750.00		0.00				
E 7	WFMY	08/15/12	08/17/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	--222--	:30	6	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--222--			6		\$1,200.00		0.00				
E 8	WFMY	08/15/12	08/19/12	News 2 at 11 News 2 at 11	CM	11-1135p	--11111	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--11111			5		\$1,000.00		0.00				
E 9	WFMY	08/15/12	08/15/12	Wed Prime B Criminal Minds	CM	9-10p	--W----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----			2		\$2,000.00		0.00				
E 10	WFMY	08/15/12	08/15/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	--W----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----			1		\$2,000.00		0.00				
E 11	WFMY	08/16/12	08/16/12	Thu Prime C Person of Interest	CM	10-11p	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---			1		\$2,000.00		0.00				
E 12	WFMY	08/17/12	08/17/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--			1		\$1,500.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WFMY	08/13/12-08/19/12	Fri Prime A			8-9p	----F--	:30	(\$1,500.00)	0.00	NM			
See MG 14.2,14.3 [Prgm Change]															
E 13	WFMY	08/17/12	08/17/12	Fri Prime B Fri Prime B	CM	9-10p	----F--	:30	2	\$1,300.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--			2		\$1,300.00		0.00				

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	WFMY	08/17/12	08/17/12	Fri Prime B Fri Prime B	CM	9-10p	----F--	:30	2	\$1,300.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		2				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/13/12-08/19/12		Fri Prime B		9-10p	----F--	:30		(\$1,300.00)		0.00	NM		
		See MG 14.2, 14.3 [Prgm Change]													
2	WFMY	08/13/12-08/19/12		Fri Prime B		9-10p	----F--	:30		(\$1,300.00)		0.00	NM		
		See MG 14.2, 14.3 [Prgm Change]													
E 14	WFMY	08/17/12	08/17/12	Fri Prime C Fri Prime C	CM	10-11p	----F--	:30	1	\$1,750.00	P-1	0.00	NM	2	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/13/12-08/19/12		Fri Prime C		10-11p	----F--	:30		(\$1,750.00)		0.00	NM		
		See MG 14.2, 14.3 [Prgm Change]													
2	WFMY	08/17/12-08/17/12		Panthers Pre-Season Footba		8-11p	----F--	:30		\$2,925.00		0.00	NM		
		Ⓜ MG for 13.1, 12.1, 13.2, 14.1													
3	WFMY	08/17/12-08/17/12		Panthers Pre-Season Footba		8-11p	----F--	:30		\$2,925.00		0.00	NM		
		Ⓜ MG for 13.1, 12.1, 13.2, 14.1													
E 15	WFMY	08/18/12	08/18/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$250.00		0.00			
E 16	WFMY	08/18/12	08/18/12	News 2 at 7 Saturday News 2 at 7 Saturday	CM	7-730p	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$250.00		0.00			
E 17	WFMY	08/18/12	08/18/12	PA (Sa) Sat Wheel/Jeopardy	CM	7-8p	-----S-	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$300.00		0.00			
E 18	WFMY	08/18/12	08/18/12	Sat Prime B Crimetime Saturday	CM	9-10p	-----S-	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$800.00		0.00			
E 19	WFMY	08/18/12	08/18/12	Sat Prime C 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$1,200.00		0.00			
E 20	WFMY	08/19/12	08/19/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$250.00		0.00			
E 21	WFMY	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$650.00		0.00			
E 22	WFMY	08/19/12	08/19/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$250.00		0.00			
E 23	WFMY	08/19/12	08/19/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$2,800.00		0.00			

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WFMY	08/20/12	08/21/12	M-F 6-8a Good Morning Show	CM	6-8a	11-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$275.00		0.00						
E 25	WFMY	08/20/12	08/21/12	CBS This Morning CBS This Morning	CM	8-10a	11-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$140.00		0.00						
E 26	WFMY	08/20/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$275.00		0.00						
E 27	WFMY	08/20/12	08/21/12	News2 at Noon News2 at Noon	CM	12-1230p	11-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$275.00		0.00						
E 28	WFMY	08/20/12	08/21/12	News 2 at 5 News 2 at 5	CM	5-530p	11-----	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$550.00		0.00						
E 29	WFMY	08/20/12	08/21/12	News 2 at 6 News 2 at 6	CM	6-630p	11-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$750.00		0.00						
E 30	WFMY	08/20/12	08/21/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	22-----	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	22-----	4		\$1,200.00		0.00						
E 31	WFMY	08/20/12	08/21/12	News 2 at 11 News 2 at 11	CM	11-1135p	11-----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	11-----	2		\$1,000.00		0.00						
E 32	WFMY	08/20/12	08/20/12	Mon Prime C Hawaii Five-0	CM	10-11p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	M-----	1		\$2,500.00		0.00						
E 33	WFMY	08/21/12	08/21/12	Tue Prime A NCIS	CM	8-9p	-T-----	:30	2	\$3,000.00	P-1	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-T-----	2		\$3,000.00		0.00						
E 34	WFMY	08/21/12	08/21/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	-T-----	:30	2	\$2,800.00	P-1	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-T-----	2		\$2,800.00		0.00						
Totals													70	\$66,375.00	